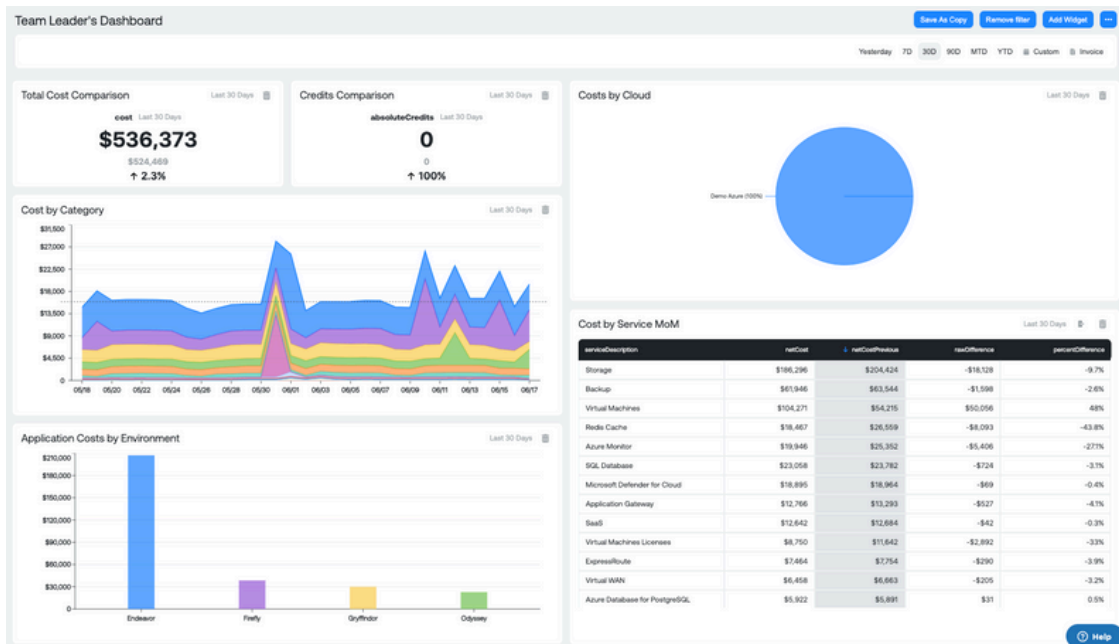# ternary

A modern FinOps solution for Microsoft Azure

Purpose-built for FinOps, Ternary empowers organizations to establish cost transparency for their Microsoft Azure environment, improve cost and usage efficiency, and foster communication between teams. Available as a SaaS platform and a self-hosted solution, Ternary manages more than $7 billion in multi-cloud spend across leading enterprises and managed service providers.


A trusted partner for your success

With Ternary, all customers and partners get access to our team of FinOps Certified Practitioners who will guide you through your FinOps journey. Our customer success service is free of charge. It provides you with a customer success manager who will assist you throughout the implementation process and support you on an ongoing basis to help you achieve your desired business outcomes.

FinOps CERTIFIED Platform

FinOps FOUNDATION Premier Member

Microsoft Partner

Take your FinOps maturity to the next level

Ternary supports you wherever you are in your FinOps journey, from teams just getting started to mature organizations with an established practice.
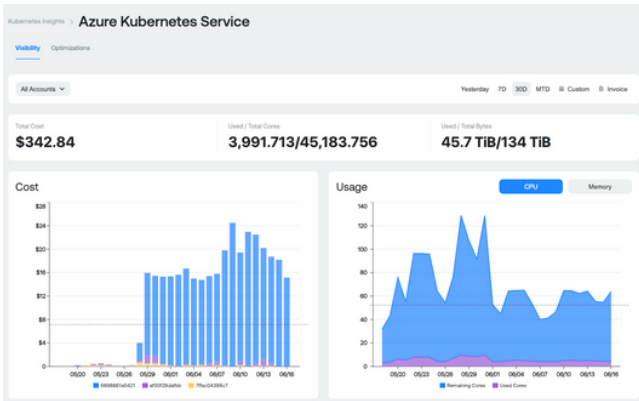

Establish cost transparency

Get complete visibility into your Azure or multi-cloud spend and integrate with your existing toolset (e.g., Snowflake, Datadog). With Ternary's industry-leading cost allocation and custom labeling, you can drive accountability for spend and more accurately forecast costs.

Improve cost and usage efficiency

Make smarter decisions with tunable recommendations for optimizing your cloud environment. Identify opportunities to eliminate waste by rightsizing Azure resources across compute, database, Kubernetes, and storage. Manage Reserved Instances and Savings Plans throughout their lifecycle to maximize savings.
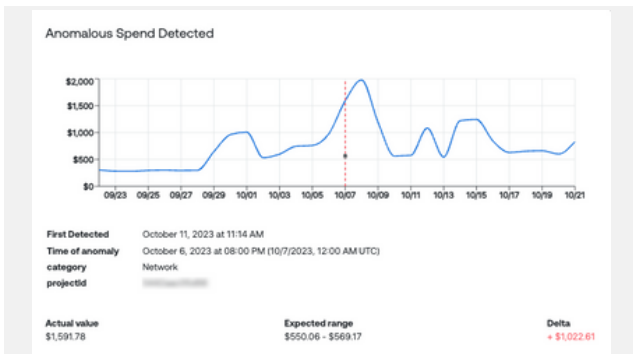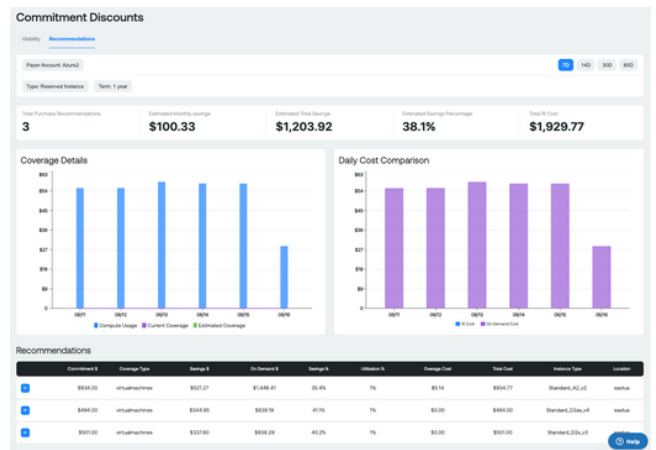
Foster communication between teams

Curate relevant data for each team while aligning stakeholders around shared business objectives. With Ternary's bi-directional Jira integration, you can create case management workflows as anomalous activity is detected or optimization opportunities are identified.

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