



FinOps, simplified

Purpose-built for FinOps, Ternary's mission is to translate the value of cloud data between Finance, Engineering, and FinOps teams, at every stage of their cloud journey. Ternary manages more than \$7 billion in multi-cloud spend across leading enterprises and managed service providers.

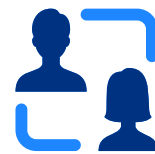
Key benefits



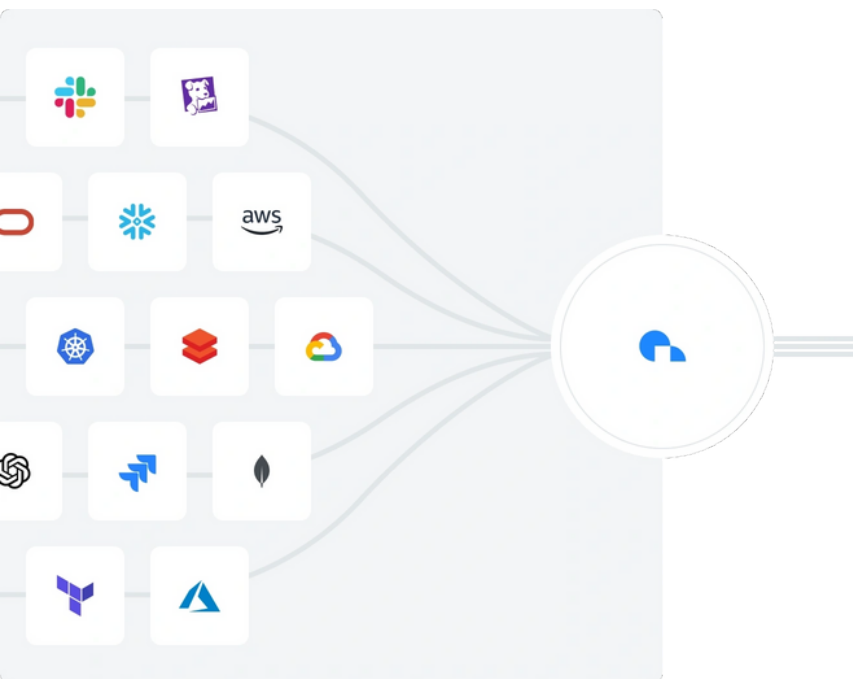
Establish cloud cost transparency



Improve cloud cost and usage efficiency



Foster communication between teams



How Ternary works

Ternary is available as a SaaS platform or self-hosted solution, giving organizations the flexibility to deploy the product in a way that meets their regulatory standards. The platform ingests and normalizes data across clouds, and integrates with tools you may already use, such as Snowflake, Datadog, etc. Ternary is an active contributor to the FinOps Cost and Usage Specification (FOCUS™), transforming complex cloud billing data into a simple standardized schema.



Premier Vendor



Take your FinOps maturity to the next level

Ternary supports you wherever you are in your FinOps journey, from teams just getting started to mature organizations with an established practice. The platform provides functionality across all phases and domains of the FinOps Framework.



Key differentiators

- #1 FinOps platform for Google Cloud
- Multi-cloud support
- Multiple deployment options
- Agentless Kubernetes monitoring
- Custom labeling for detailed cost analysis and reporting
- Multi-cloud cost allocation
- Case management with bi-directional Jira integration
- ML-based, human tunable anomaly detection
- Fixed pricing, no overages

A trusted partner for your success

With Ternary, all customers and partners get access to our team of FinOps Certified Practitioners who will guide you through your FinOps journey. Our customer success service is free of charge and provides you with a customer success manager who will assist you throughout the implementation process and support you on an ongoing basis to help you achieve your desired business outcomes.