

FinOps, simplified

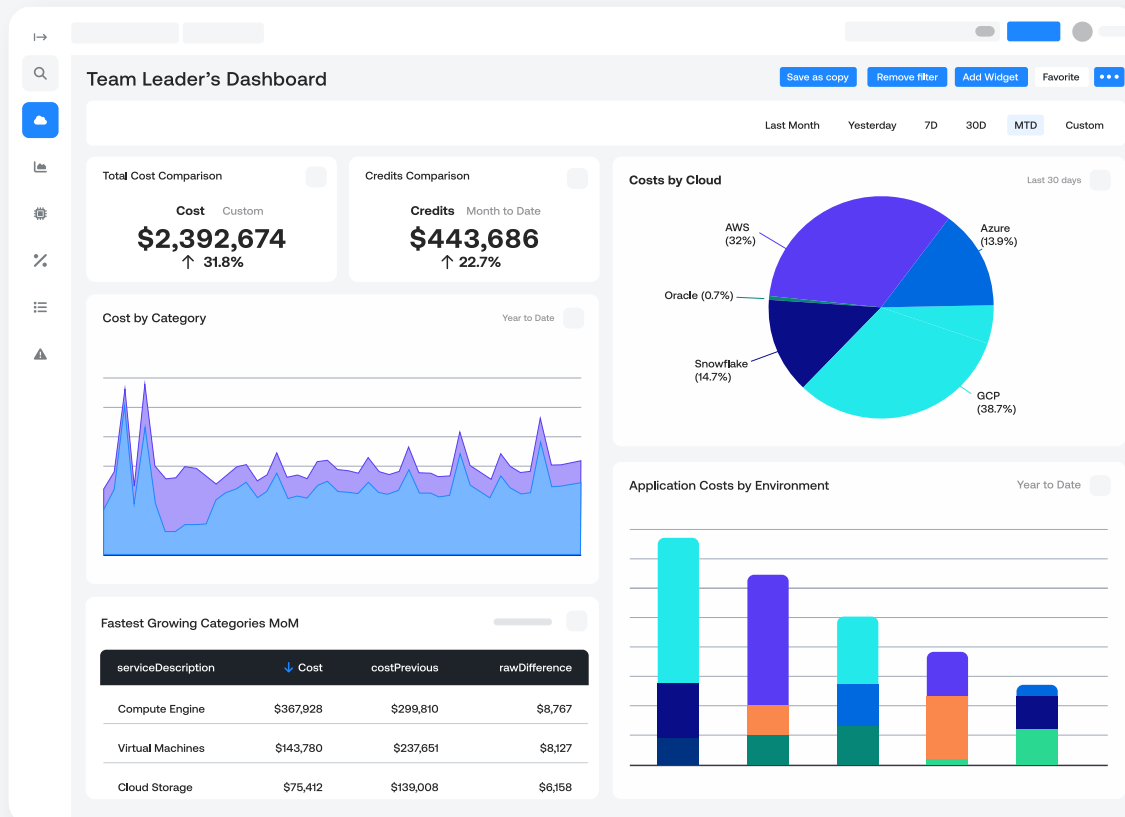
Purpose-built for FinOps, Ternary unlocks the strategic value of cloud investments across Finance, Engineering, and FinOps teams. Available as a SaaS platform or self-hosted solution, Ternary gives organizations the flexibility to deploy the platform in a way that meets their regulatory standards. Ternary integrates with familiar tools of the trade—transforming complex cloud billing data into a simple standardized schema.

\$7.5B+

cloud spend under Ternary management

30%

average cost savings



Key benefits



Establish cost transparency



Improve cost and usage efficiency



Foster communication between teams



Tie cloud spend to business metrics

Take your FinOps maturity to the next level with Ternary.

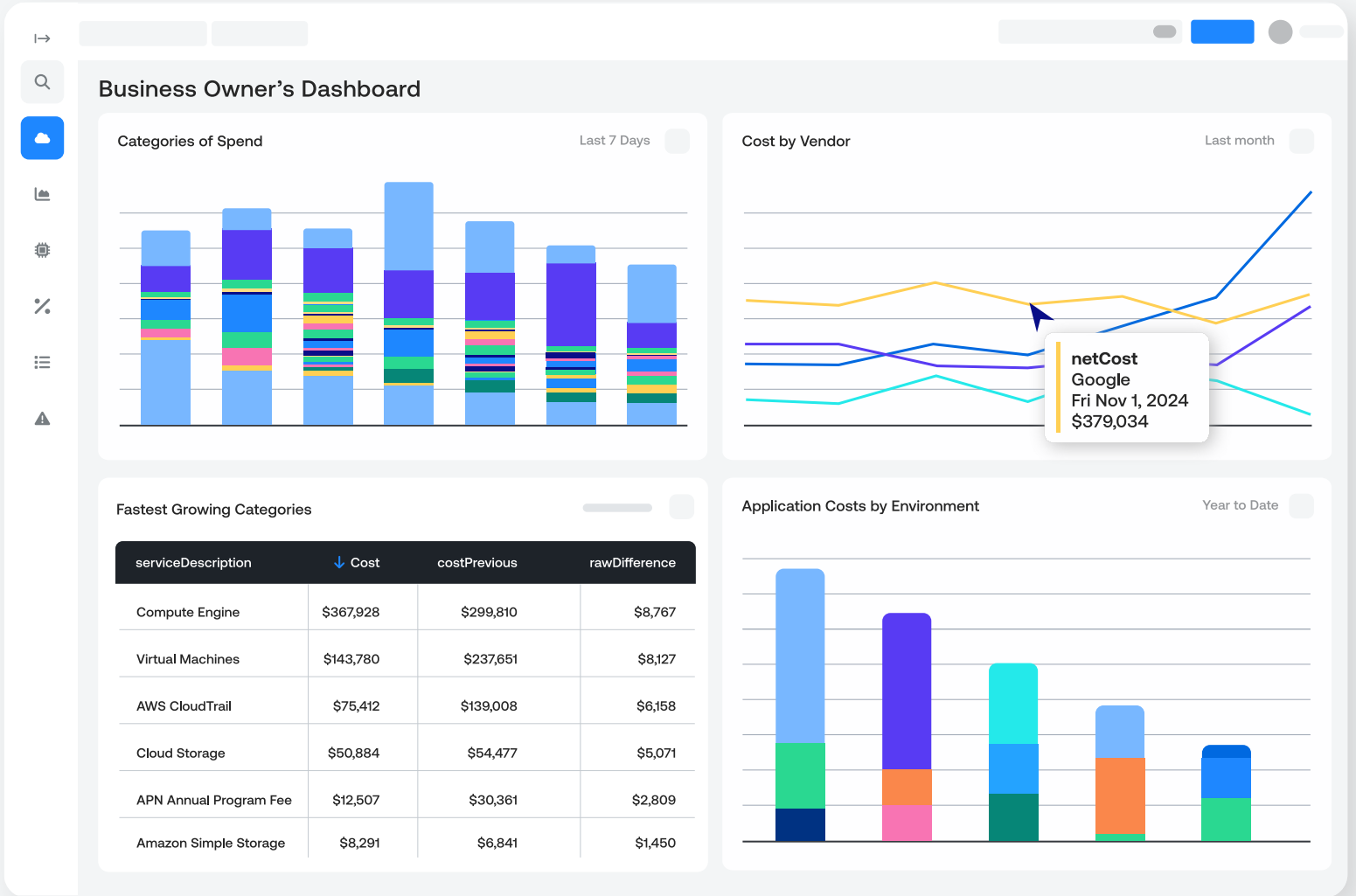
Learn more at ternary.app

© 2025 Ternary, Inc. All rights reserved.



Microsoft Partner





Cloud cost control starts here

Ternary supports you wherever you are in your FinOps journey, from teams just getting started to mature organizations with an established practice. The platform provides functionality across all phases and domains of the FinOps Framework. Key differentiators include:

- Easy to use platform for technical and business personas**
- Case management with bi-directional Jira integration**
- Agentless Kubernetes monitoring**
- Machine learning-powered, human tunable anomaly detection**
- Custom labeling for detailed cost analysis and reporting**
- Fixed pricing, no overages**
- Penny accurate, multi-cloud cost allocation**
- Platform scalability and performance**

A trusted partner for your success

With Ternary, all customers and partners get access to our team of FinOps Certified Practitioners who will guide you through your FinOps journey. Our customer success service is free of charge. It provides you with a customer success manager who will assist you throughout the implementation process and support you on an ongoing basis to help you achieve your desired business outcomes.

Shine a light on your multi-cloud spend to save money while accelerating innovation.