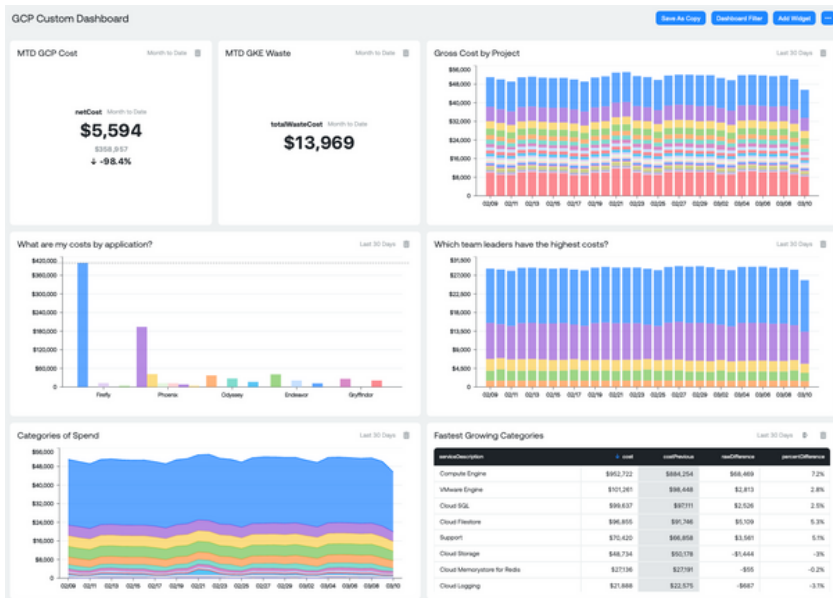




# The leading FinOps platform for Google Cloud

Ternary is the only FinOps solution that enables Google Cloud Platform (GCP) customers to effectively optimize their existing use of cloud. Available as a SaaS platform and a self-hosted solution, Ternary manages more than \$7 billion in multi-cloud spend across leading enterprises and managed service providers.



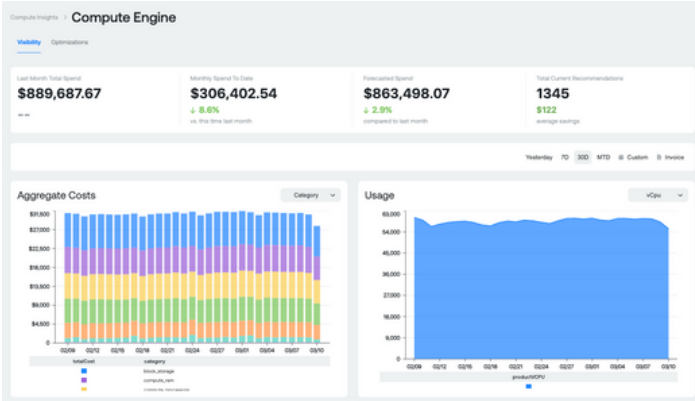
## Key differentiators

- Agentless Kubernetes monitoring
- GCP carbon impact reporting
- Rightsizing recommendations across compute, databases, storage, and Kubernetes
- Rate optimization for services with spend-based and resource-based discounts
- Case management with bi-directional Jira integration
- ML-based, human tunable anomaly detection

## A trusted partner for your success

With Ternary, all customers and partners get access to our team of FinOps Certified Practitioners who will guide you through your FinOps journey. Our customer success service is free of charge. It provides you with a customer success manager who will assist you throughout the implementation process and support you on an ongoing basis to help you achieve your desired business outcomes.



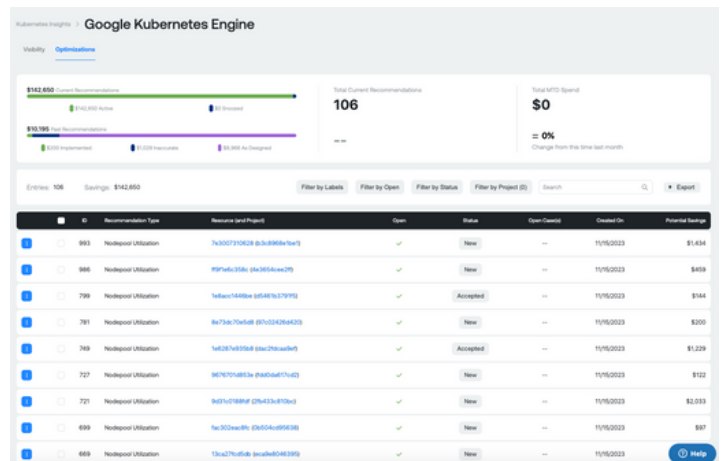


## Establish cloud cost transparency

Get complete visibility into your spend across clouds, Kubernetes, and your existing toolset (e.g., Snowflake, Datadog). With Ternary's industry-leading cost allocation and custom labeling, you can drive accountability for spend and more accurately forecast costs.

## Improve cloud cost and usage efficiency

Ternary empowers teams to make smarter decisions with tunable recommendations for optimizing your cloud environment. Identify opportunities to save by rightsizing GCP services, terminating idle or unused infrastructure, and managing Committed Use Discounts and Sustained Use Discounts throughout their lifecycle.



## Foster communication between teams

Curate relevant data for each team while aligning stakeholders around shared business objectives. With Ternary's bi-directional Jira integration, you can create case management workflows as anomalous activity is detected or optimization opportunities are identified.

